

Y13 Business courses April 2016

Some students might choose to start work after taking their GCSEs and take an apprenticeship leading to a skilled career and later to a foundation degree or other higher education course.

Why choose Applied Business Studies

- An understanding of Business Studies is useful to **all** of us whatever career chosen.
- The Applied Business course is taught by 2 experienced staff, all of whom have taught the subject for many years.
- The course is very popular and successful.

Vocational Exam Results

Pass Rate for 2006 – 2015 was 100%

What is Applied Business Studies

The Applied Business Studies course has been designed to provide a broad education as a foundation both for training and higher education. Candidates develop their general skills, knowledge and understanding that underpin a range of professions.

The fundamental philosophy of this course is that in order to understand the nature of business, students must actively experience the business environment. This is achieved through a variety of approaches including Work Experience, links with local employers, case studies and research.

Aims of the course:

The course encourages students to:

- Gain a broad understanding of the business world.
- Study a subject that is relevant to everyone.
- Follow a course that is active and enjoyable.
- Move on to a related career or higher educational course.

Course requirements:

- Writing answers to extended questions forms a key part of the course and a minimum grade of C in English Language GCSE is expected.
- 5 GCSEs – grades A–C
- GCSE Business Studies **is NOT required**.
- You will need to have a **genuine interest** in finding out about the world of work and the world of business.

Units Studied

You will need to complete the following units:

1. Investigating business – Coursework (single)
2. People in business – Coursework (single)
3. Financial planning and monitoring – Exam (single)
4. Business planning – Coursework (single)

5. Marketing strategy – Coursework (single)
 6. Marketing environment – Exam (single)
 7. Managing people – Exam (single)
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AS/A2 ECONOMICS COURSE

Why choose Economics and Business Studies

- An understanding of Economics is useful to all of us whatever career chosen.
- The course is taught by 2 experienced staff both of whom have taught the subject for many years.
- It opens up careers in accountancy, banking, law, insurance, local government and industry.
- It blends well with other 'A' levels like English, Maths, Geography, Languages, Psychology and Biology.
- The course is very popular and successful at Bishop Milner Catholic College.

What is the AS/A2 Economics Course

Economics is the study of how individuals, business and government attempt to solve economic problems. The course will allow you to answer the question 'how does the economy work?'

We regularly hear news stories about unemployment, inflation, taxes, the European Union and the balance of payments. This course will provide you with the knowledge to understand economic developments in the world today.

What kind of student is this course suitable for?

This course will appeal to you if you:

- Wish to pursue a career in business or as an economist
- Enjoy studying a subject that affects your own everyday life
- Want to keep your option open – the course can be combined with a range of subjects.

Aims of the course:

The course encourages students to:

- Gain a broad understanding of the business world
- Study a subject that is relevant to everyone
- Follow a course that is active and enjoyable
- Move on to a related career or higher educational course
- Develop an understanding of current economic issues that affect everyday life
- Apply economic concepts and theories in a range of contexts and to appreciate their limitations in explaining real world issues
- Analyse, explain and evaluate the strengths and weaknesses of the market economy and the role of the government.

Course requirements:

- Writing answers to extended questions forms a key part of the course and a minimum grade of C in English Language GCSE is expected.

- 5 GCSEs – grade A–C
- A GCSE in Business Studies **is NOT required**